

What is claimed is:

- Sub B3
1. An article to be worn about a wearer comprising:
a surface fastening system having a primary direction of load bearing, the surface fastening system including a first surface fastening element and a second surface fastening element, the first fastening element being joined to the article, the second fastening element being disposed so as to be generally in a face to face relationship with the first fastening element when the surface fastening system is in a fastened configuration,
wherein the surface fastening system has a peel resistance in a direction other than the primary direction of load bearing greater than or equal to about 1000 grams.
2. The article of Claim 1, wherein the surface fastening system has a peel resistance in the primary direction of load bearing less than the peel resistance in the first direction.
3. The article of Claim 2, wherein the first fastening element further includes a laterally inboard edge and a longitudinally inboard edge, the longitudinally inboard edge being longer than the laterally inboard edge.
4. The article of Claim 2, wherein the first fastening element further includes a laterally inboard edge and a longitudinally outboard edge, the longitudinally outboard edge being longer than the laterally inboard edge.
5. The article of Claim 2, wherein the effective longitudinal dimension increases as peel progresses from a laterally inboard edge of the first fastening element to a lateral outboard edge of the first fastening element.
6. The article of Claim 1, wherein one or more of the first and second fastening elements is selectively enhanced.
7. The article of Claim 1, wherein one or more of the first and second fastening elements is selectively damaged.
8. The article of Claim 1, wherein one or more of the first and second fastening elements has an inherent directionality.
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11. The article of Claim 1, wherein the first fastening element further includes a longitudinally outboard edge having at least a portion of the longitudinally outboard edge being unjoined from the article.

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Claim 1, wherein the article is a body wrap.

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